

Press Release
For Immediate Release**MAP ACTIVE RECORDED A NET INCOME GROWTH OF 43%
IN THE FIRST HALF 2018**

Jakarta, August 30, 2018 – PT Map Aktif Adiperkasa Tbk (MAPA), the leading sports & lifestyle retailer in Indonesia, today announced its financial results for the first half of 2018. The company's net revenue rose to Rp 2.9 trillion, up 23% from Rp 2.4 trillion posted in the first half of 2017. Operating profit increased 54% to Rp 393 billion with a margin of 13.5%, from Rp 255 billion posting last year with a margin of 10.8%. Net income margin, adjusted for accounting treatment of zero-interest bond and other items, came in close to 10%. Furthermore, adjusted net income surged 43% to Rp 278 billion up from the Rp 195 billion posted in the first half of 2017.

“Building on the ever-growing awareness of the benefits of an active and healthy lifestyle, MAP Active continues to see strong growth throughout all its business segments. Continuous enhancements in business processes resulted in same-store sales growth. The increasing number of new stores, and significant improvements in our inventory profile eventually helped growth of both sales and margin in the first half of 2018. In this period, one of the steps to strengthen the focus of MAP Active in increasing its business growth is by acquiring Lego and Clarks brands,” said MAPA's Corporate Secretary, Ratih D. Gianda.

Ms. Gianda continued, “We believe sporting and lifestyle aspirations among young Indonesians are increasing, and we are confident the current Asian Games in Jakarta and Palembang will only continue to inspire and motivate young people to adopt healthier lifestyles. MAPA is also committed to increasing healthier lifestyle opportunities for all Indonesians.”

MAPA listed its shares on the Indonesian Stock Exchange (IDX) in July. As of June 2018, MAPA operates 991 stores in 71 cities throughout Indonesia and manages over 150 brands, of which more than 40 are exclusive brands. MAPA also owns 10 multi-brand chains, such as Planet Sports Asia, Sports Station, Footgear, The Athlete's foot, Golf House, Royal Sporting House, Payless, Ogaan, Kidz Station and Planet Sports Kids. MAPA has achieved a same-store sales growth by 14% and opened 74 new stores, including 19 Sports Station, 9 Skechers and 9 Payless stores.

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