

**PRESS RELEASE****For immediate Release****MAP ACTIVE ANNOUNCES 24% SURGE IN REVENUE FOR 9M 2018**

**Jakarta, 31<sup>st</sup> October 2018** – PT Map Aktif Adiperkasa Tbk (MAPA), the leading sports & leisure retailer in Indonesia today announced its financial result for 9-month 2018. Strong performances through multi and mono brand stores lift net revenue by 24% in the 9 month of this year, to Rp 4.5 trillion - up from Rp 3.6 trillion posted in the same period last year. Operating profit jumped 51% from Rp 429 billion to Rp 647 billion. Net income margin, adjusted for accounting treatment of zero-interest bond and other items, came in close to 11%. The adjusted net income surged 50% to Rp 484 billion - up from the Rp 322 billion posted in the corresponding period in 2017.

The Corporate Secretary, Ratih D. Gianda commented, “The 9-month result was fully in line with our expectations. The solid performance came from the resilience of our multi-tier strategy of our proprietary multi-brand concept stores amid challenging business conditions. The increasing number of new stores, improving data analytic in inventory management and operational efficiency have contributed to the good results. Apart from that our Planet Sports.Asia online sales surge 90%.” She added, “We have also opened our office in Vietnam for future growth opportunities”

As of September 2018, MAPA opens 148 new stores within the various proprietary multi-brand and portfolio of mono-brand stores, which includes 38 Sports Station, 16 Skechers, 9 Royal Sporting House, 13 Steve madden, 13 Payless, 7 Planet Sports Kids and 5 Kidz Station. In the 9-month milestones, the company opened The Athletes Foot store, Sports fashion hub; The Flagship Sports Station Mega store, a new experiential sports store partnership with Ramayana and The new opening of Onitsuka Tiger store. Through its brands portfolio, MAPA is committed to increase healthier lifestyle for all Indonesians.

**About PT MAP Aktif Adiperkasa Tbk (MAPA)**

MAPA listed its shares on the Indonesian Stock Exchange (IDX) in July. The company operates 1027 stores in 71 cities throughout Indonesia and manages over 150 brands, of which more than 40 are exclusive brands. The three principal business lines: Sports, Leisure footwear and Kids. MAPA also owns 10 proprietary retail multi-brand chains, such as Planet Sports Asia, Sports Station, Footgear, The Athlete's foot, Golf House, Royal Sporting House, Payless, Ogaan, Kidz Station and Planet Sports Kids. For more information about MAPA, please visit [www.mapactive.id](http://www.mapactive.id)

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# Sales 9M 2018



## SPORTS

↑ **25.4%**

Rp 3.6T



## LEISURE

↑ **8.7%**

Rp 475B



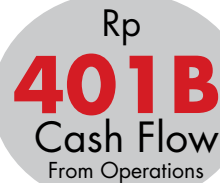
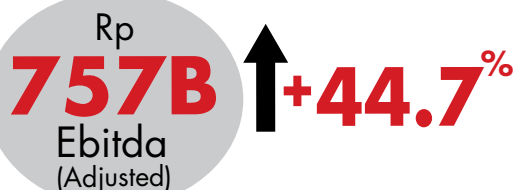
## KIDS

↑ **28.6%**

Rp 474B

## Fundamentals

### Financials



**148**  
NEW STORES

HELPING INDONESIA GET FITTER!



## 9M Milestones

New Openings **The Athletes Foot**



Sports Fashion hub for **sneaker freaks**

New Openings **Flagship Sports Station Mega**



New Experiential **Sports Store** partnership with Ramayana

New Openings **Onitsuka Tiger**



The leader in **Sports Luxury**

Office Opens in **VIETNAM**



Market expansion for **future growth opportunities**