

**PRESS RELEASE**

For Immediate Release

**MAPA SETS A RECORD-BREAKING YEAR AND LAYS FOUNDATION  
FOR FUTURE GROWTH**

Jakarta, 15<sup>th</sup> May 2019, PT Map Aktif Adiperkasa Tbk (MAPA), the leading Sports and Leisure retailer in Indonesia, during the company's public expose, announced the robust sales which succeeded its personal records with industry leading marks for 2018.

The net revenue surged 23% to Rp 6.2 trillion – up from Rp 5.1 trillion posted in the same period last year. Operating profit leaped 40.8% to Rp. 867 billion from Rp. 616 billion in 2017. The net income margin adjusted for accounting treatment of zero-interest bond and other items was 10.1%. The adjusted net income jumped 37.9% to Rp. 631 billion up from Rp. 458 billion posted in 2017.

Commenting on the results, MAPA's Corporate Secretary, Ratih D Gianda stated, "The robust sales increases were fueled by MAPA's Multi-Tier retail formula, which segments various proprietary retail offers to specific shoppers, across premium and value channels, both online and offline. Moreover, our long-term investments in process and data analytics have boosted the fitness of our brands and retail assets."

She added. "We achieved a great balance between revenue and earnings growth, while also laying down foundations for future growth initiatives in Digital, Vietnam, and maximizing our unique Multi-Tier Retail platform. Most importantly, we will continue our mission to bring fitness to every corner of Indonesia."

**About PT Map Aktif Adiperkasa Tbk (MAPA)**

As of March 2019, MAPA, a subsidiary of PT Mitra Adiperkasa Tbk (MAPI), operates 1,089 stores in 74 cities throughout Indonesia and manages over 150 brands, of which more than 40 are exclusive brands. The three principle business lines: Sports, Leisure footwear and Kids. MAPA also owns proprietary retail multi-brand chains including Planet Sports Asia, Sports Station, The Athlete's foot, Golf House, Royal Sporting House, Payless, Ogaan, Kids Station, and Planet Sports Kids. For more information about MAPA, please visit [www.mapactive.id](http://www.mapactive.id)