

Be Free and Explore the Splendid Paradise

——STACCATO 2023SS Press Release

The desert's quicksand has been the destination of a spiritual world for generations, where people can escape the neon lights of the city and enjoy freedom in a vast and boundless secret land. This season, STACCATO plays with natural elements to make a splash with vibrant colors. Together with the "happy chemicals" inside during the adventure, let's explore the magnificent paradise of the new generation through digital fantasy and virtual reality in the metaverse.

This season's campaign is a natural interpretation by international supermodel Valery Kaufman, whose calm and multi-faceted image reveals her unique charm in a relaxing and moderate attitude. The camera captures a specific moment and indulge in the free land of STACCATO with Valery Kaufman!



Melody Shoes

Natural knitted fabrics interpret the trend of sustainability, while punk denim elements are stylish and have unique personalities. Matte-finish leather constantly features a discreet yet high-end glamor. The vintage metal note buckle exudes clever design, with a curvy silhouette that gently serenades a simultaneous melody that explores life and sophistication.



Quicksand Sneakers

The silhouette of quicksand represents the free vibes that showcase your true self with every step. Bright colors including Sandy Pink, Aurora Green and Smokey Purple are the spotlight on the street, expressing your unique personality. Plenty of energy comes out of your toes to start an extraordinary journey in the desert.



Burano Lace

Embroidered lace is paired with intricate openwork floral motifs to create a noble and elegant aesthetic touch. The large 3D diamond is eye-catching for its dazzling charm. The gentle palette of Vanilla Beige and Pink Salt is infused into the design to create romantic fantasies.



Gilt Glamor

Explore the secrets of nature and get inspired by the natural inspiration of mysterious desert. The trio of desert colors—Terracotta Brown, Mysterious Black and Cloud White—highlights the ultimate combination of wildness and femininity. Gold coins, gems, rivets and other gilt accessories reveal a rich and mysterious atmosphere of the desert, while modern metallic heels pioneer the trend.



Elegant Thorns

Wrapping around the feet like thorns, the slim straps create a minimal silhouette that highlights the refined visual beauty. Classic Black and Cream White are mysterious yet elegant, and the eye-catching Wild Rose Pink and Spirulina Green are dynamic and vivid. The playful kitten heels symbolize a carefree personality, while the birdcage-shaped trapezoidal heels interpret a unique style. Your multi-faceted glamor is perfectly revealed.



Dynamic Air

The crystal-clear colored mirror finish and transparent PVC are skillfully integrated. The versatile interpretation blooms with vitality and oxygen for a refreshing touch. Sparkling diamond beads infuse a refreshing summery shine into the design, while the metal heels elevate an elegant style. Transparent crystal heels liberate a sense of freedom, making every step a flow of air.





Natural Barley

The natural espadrilles in barley straws reveal the casual French style, which imprints a relaxing attitude. Made from natural and breathable linen, the crochet toe features a colorful palette for a more impactful visual aesthetic. The 3D diamond buckle and dazzling gilt echo the beats with luxurious light, letting you walk freely in the spring.



Barbie Shoes

The millennial retro trend is back, and the popular ultra-high platform heels take you to the Barbie world to activate the touching mood. The multi-color scheme takes on a trendy step, and the outstanding style plays tricks in spring to reach the top of the millennial aesthetic from the future.



Soft Soya

With a soft texture like soy milk, the shoes gently exude a relaxed and cosy style, bringing a comfortable fit all day long. The sleek lines and chic fasteners discreetly adorn the upper, while the egg-shaped flat round heels are sleek and innovative. The block heels with wavy sand ripple are clean and simple, showing a sense of gentle sophistication between steps.



Gentle Chiffon

The soft and colorful Morandi palette heals the irritated heart in the red-hot summer. The soft leather is outlined by a multi-cutting, and the texture perfectly reflects a high-end style. The fluffy and comfortable 3D cotton exquisitely showcases a fashionable yet artistic touch. The brand's clasp gives a carefree interpretation that highlights its unique charisma.



Stylish handbags

Drawing on the contoured silhouette of the 3D water ripple, the lightweight quicksand bag is clean and simple to create an elegant touch. The gold-coin clasp enriches the body, and the cool chain enhances the fashion power!



The sugar cube bag in stylish and structurally textured leather reveals a vintage yet modern chic, with a gold coin clasp and a chic woven strap adding a unique exotic look.



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