**FOR IMMEDIATE RELEASE**

**WHEN TWO ICONS COLLIDE: TORHILL MEETS FATHIA IZZATI,**

**THE NEW MEMBER OF CLARKS SOUTH-EAST ASIA COLLECTIVE 2023**

Jakarta, 12 October 2023 – This Autumn Winter 2023, Clarks brings together the wisdom of enduring legends and the fresh perspectives of tomorrow’s icons. Clarks Indonesia proudly introduces Fathia Izzati as a new member of the Clarks Collective, joining forces with Glenn Yong of Singapore, Daiyan Trisha of Malaysia, Kerwin King of the Philippines, and Tran Khanh Vy of Vietnam. Together, they champion the significance of mental health, career focus, and self-care while fostering self-expression and authenticity.

Fathia Izzati, a singer, songwriter, YouTuber, and content creator, is a versatile artist who has made a mark in various creative realms. As the lead vocalist of Reality Club, she has played a pivotal role in shaping the band's unique sound and cultivating a devoted fanbase. Beyond her musical pursuits, Fathia expresses her creativity and passion through her YouTube channel and content creation, sharing her talents, insights, and personal experiences with authenticity and relatability.

As part of its ongoing commitment to positive social change, Clarks collaborates with these exceptional originators and innovators who embody authenticity and self-love.

Within the campaign, a deeper dive will explore their professional and personal goals, aspirations, and, most importantly, who they truly are — their personalities and what they aim to encourage people to do For the World Ahead.

Originality and innovation are inherent in Clarks' DNA, recognizing that small steps create big strides. To change the world of tomorrow, Clarks moves forward today.

**Clarks Torhill Meets Fathia Izzati**

Fathia Izzati adorns Clarks’ revolutionary new silhouette – the Torhill, a modernized vintage profile that encapsulates the progressive values shared by Clarks and the collective.

Inspired by the bold, iconic 90s Big Gripper shoe, the SS23 Torhill collection fuses relaxed, sports-inspired styling with fashion-forward credentials, offering chic summer sneaker alternatives with the same comfort and laid-back vibe.

Statement, chunky ribbed soles remain as relevant now as they did three decades ago, providing comfortable cushioning and durable grip with every step.

Vintage Clarks and cult Originals profiles shape the uppers of this collection, featuring Wallabee-inspired moccasin styling in Torhill Hi and Torhill Bee. Directional design meets authentic style, creating on-trend casuals unlike any other brand. Clarks Torhill is now available in Indonesia.

**About Clarks**

Clarks, based in Somerset, England, has been a pioneer in innovative shoemaking since 1825. Founded by brothers James and Cyrus Clark, the brand's combination of invention and craftsmanship has remained at its core. The Clarks archive of over 22,000 pairs includes shoes that have sparked revolutions and defined generations. From the original Clarks Desert Boot, designed by Nathan Clark and launched in 1950, to the iconic Wallabee, each design carries an unmistakably Clarks signature.

Clarks is a global business operating retail, wholesale, franchise, and online channels in over 100 markets.

**About PT Map Aktif Adiperkasa Tbk (MAPA)**

PT Map Aktif Adiperkasa Tbk (MAPA) is a ‘brand commerce’ entity managing and marketing international brands across Indonesia. A subsidiary of PT Mitra Adiperkasa Tbk (MAPI), MAPA operate more than 40 exclusive brands in over 1,400 stores and 11 online sites. Its three principal business lines are Sports, Leisure, and Kids which are sold via mono-brand and wholly owned multi-brand store formats including PlanetSports.Asia, Sports Station, Golf House, and Kidz Station. In 2018, the company acquired Astec, a leading regional brand in badminton, fitness, and leisure activities founded by Olympic Champions, Alan Budikusuma and Susi Susanti. For more information about MAPA, please visit www.mapactive.id

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